

Our Vision

To be recognized as the District which fosters, develops, and promotes leadership and integrity in all areas of our transportation

Our Mission

We will equip and energize our members and Sections to become leaders in the transportation profession.

Core Values

Integrity.....Consistently true to principles and values
Honesty, Fairness, Equality, Ethics

Knowledge.....Providing opportunities for technical growth
Learning, Communicating, Outreach

Development.....Providing opportunities for professional and personal growth
Leadership, Workforce, Professional, Members, Students, Activities, Networking

Teamwork.....Working together with respect for others
Commitment, Unity, Diversity, Fun, Fellowship

www.sdite.org

SDITE 2012

Strategic Plan for SDITE



Goal 1: Enhance Technical Knowledge of our Membership

- ◆ Get technical knowledge information from Sections on the SDITE website
- ◆ Coordinate with Annual Meeting Technical Program Chairs to provide support in developing technical programs
- ◆ Continue to look for new ways to share technical knowledge
- ◆ Coordinate with Communications Committee
- ◆ Provide articles for quarterly SDITE newsletter about technical topics from Sections
- ◆ Develop bi-monthly forum for District Representatives and Section Presidents to share best practices

Goal 2: Attract, develop and retain Professionals in Transportation and SDITE

- ◆ Share Workforce Development success stories, coordinating with IC&O
- ◆ Communicate and coordinate with International ITE on workforce development activities
- ◆ Better connect SDITE with state DOT and local government workforce development activities
- ◆ Provide better assistance to Student Chapter Advisors
- ◆ Enhance student and young member involvement
- ◆ Increase SDITE membership

Goal 3: Enhance Leadership Skills of our Members

- ◆ Evaluate leadership development needs and priorities periodically
- ◆ Conduct a leadership development training session at Annual Meetings
- ◆ Pursue a leadership development partnership with International ITE
- ◆ Extensively market leadership development training with Sections and at Annual Meeting
- ◆ Provide SDITE leadership development training to SDITE Sections
- ◆ Explore the feasibility of developing webinars for leadership development

Goal 4: Ensure accurate information is effectively communicated to Membership and others

- ◆ Keep SDITE website up to date
- ◆ Maintain and share a District/Section Officer Directory
- ◆ Encourage all Sections to create an electronic mailing list for “news flashes” (i.e., frequent news updates on training opportunities, meeting announcements, etc.)
- ◆ Use SDITE website to serve as a clearinghouse for Section job postings
- ◆ Encourage Sections to explore ways to establish outreach programs for Sections on the local level
- ◆ Develop and distribute quarterly e-mail news bulletin to membership

Goal 5: Provide interesting and informative Annual Meetings

- ◆ Update the LAC Manual
- ◆ Maintain the LAC Manual on the SDITE website
- ◆ Coordinate with LACs to assist in managing the Annual Meeting process
- ◆ Evaluate ways to continuously improve and ensure the viability of future Annual Meetings
- ◆ Provide opportunity for networking and socializing
- ◆ Provide excellent technical sessions and professional development training

