

## Our Vision

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To be recognized as the District which fosters, develops, and promotes leadership and integrity in all areas of our transportation

## Our Mission

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We will equip and energize our members and Sections to become leaders in the transportation profession.

## Core Values

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**Integrity.....**Consistently true to principles and values  
*Honesty, Fairness, Equality, Ethics*

**Knowledge.....**Providing opportunities for technical growth  
*Learning, Communicating, Outreach*

**Development.....**Providing opportunities for professional and personal growth  
*Leadership, Workforce, Professional, Members, Students, Activities, Networking*

**Teamwork.....**Working together with respect for others  
*Commitment, Unity, Diversity, Fun, Fellowship*

[www.sdite.org](http://www.sdite.org)

# SDITE 2012

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## Strategic Plan for SDITE



## **Goal 1: Enhance Technical Knowledge of our Membership**

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- ◆ Get technical knowledge information from Sections on the SDITE website
- ◆ Coordinate with Annual Meeting Technical Program Chairs to provide support in developing technical programs
- ◆ Continue to look for new ways to share technical knowledge
- ◆ Coordinate with Communications Committee
- ◆ Provide articles for quarterly SDITE newsletter about technical topics from Sections
- ◆ Develop bi-monthly forum for District Representatives and Section Presidents to share best practices

## **Goal 2: Attract, develop and retain professionals in transportation and SDITE**

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- ◆ Share Workforce Development success stories, coordinating with IC&O
- ◆ Communicate and coordinate with International ITE on workforce development activities
- ◆ Better connect SDITE with state DOT and local government workforce development activities
- ◆ Provide better assistance to Student Chapter Advisors
- ◆ Enhance student and young member involvement
- ◆ Increase SDITE membership

## **Goal 3: Enhance leadership skills of our members**

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- ◆ Evaluate leadership development needs and priorities periodically
- ◆ Conduct a leadership development training session at Annual Meetings
- ◆ Pursue a leadership development partnership with International ITE
- ◆ Extensively market leadership development training with Sections and at Annual Meeting
- ◆ Provide SDITE leadership development training to SDITE Sections
- ◆ Explore the feasibility of developing webinars for leadership development

## **Goal 4: Ensure accurate information is effectively communicated to membership and others**

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- ◆ Keep SDITE website up to date
- ◆ Maintain and share a District/Section Officer Directory
- ◆ Encourage all Sections to create an electronic mailing list for “news flashes” (i.e., frequent news updates on training opportunities, meeting announcements, etc.)
- ◆ Use SDITE website to serve as a clearinghouse for Section job postings
- ◆ Encourage Sections to explore ways to establish outreach programs for Sections on the local level
- ◆ Develop and distribute quarterly e-mail news bulletin to membership

## **Goal 5: Provide interesting and informative Annual Meetings**

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- ◆ Update the LAC Manual
- ◆ Maintain the LAC Manual on the SDITE website
- ◆ Coordinate with LACs to assist in managing the Annual Meeting process
- ◆ Evaluate ways to continuously improve and ensure the viability of future Annual Meetings
- ◆ Provide opportunity for networking and socializing
- ◆ Provide excellent technical sessions and professional development training

