

SDITE 2010

Strategic Plan for SDITE

Our Vision

To be recognized as the District which fosters, develops, and promotes leadership and integrity in all areas of our transportation profession

Our Mission

We will equip and energize our members and Sections to become leaders in the transportation profession.

Our Core Values

Integrity...	Consistently true to principles and values Honesty, Fairness, Equality, Ethics
Knowledge...	Providing opportunities for technical growth Learning, Communicating, Outreach
Development...	Providing opportunities for professional and personal growth Leadership, Workforce, Professional, Members, Students, Activities, Networking
Teamwork...	Working together with respect for others Commitment, Unity, Diversity, Fun, Fellowship

Goal 1: Enhance Technical Knowledge of our Membership

- ◆ Get technical knowledge information from Sections on the SDITE website
- ◆ Evaluate the need for an online technical forum on the SDITE website
- ◆ Coordinate with Annual Meeting Technical Program Chairs to provide support in developing technical programs
- ◆ Continue to look for new ways to share technical knowledge
- ◆ Coordinate with Communications Committee

Goal 2: Attract, develop and retain professionals in transportation and SDITE

- ◆ Share Workforce Development success stories
- ◆ Communicate and coordinate with International ITE on workforce development activities
- ◆ Better connect SDITE with state DOT and local government workforce development activities
- ◆ Better assist Student Chapter Advisors
- ◆ Enhance Student involvement
- ◆ Increase SDITE membership

Goal 3: Enhance leadership skills of our members

- ◆ Validate leadership development needs and priorities
- ◆ Develop leadership development modules based on results of survey
- ◆ Conduct a leadership development training session at Annual Meetings
- ◆ Pursue a leadership development partnership with International ITE

Goal 4: Ensure accurate information is effectively communicated to membership and others

- ◆ Complete SDITE website update
- ◆ Maintain and share a District/Section Officer Directory
- ◆ Encourage Sections to create an electronic mailing list for “news flashes” (i.e. frequent news updates on training opportunities, meeting announcements, etc.)
- ◆ Coordinate with Sections on job postings on the SDITE website
- ◆ Begin exploring ways to establish outreach programs for Sections on the local level

Goal 5: Provide interesting and informative Annual Meetings

- ◆ Maintain/update the LAC Manual
- ◆ Coordinate with LAC's to assist in managing the Annual Meeting process
- ◆ Evaluate ways to continuously improve and ensure the viability of future Annual Meetings
- ◆ Provide opportunity for networking and socializing
- ◆ Provide excellent technical sessions and professional development training