



CANDIDATE STATEMENTS/BACKGROUND INFORMATION

Candidate for Secretary / Treasurer

Lindsay Walker, PE, PTOE, AICP



Candidate's Professional Biography

- **Education:** Master of Science, Civil Engineering, University of Kentucky, 2002; Bachelor of Science, Civil Engineering, University of Kentucky, 2001.
- **Career:** Eighteen (18) years of industry experience performing traffic engineering and transportation planning projects. Currently employed at HMB Professional Engineers, Inc.
- **Registrations:** PE in KY (2008); PTOE (2009); AICP (2011)
- **Membership:** ITE Member since 2001 and actively engaged in ITE service since 2005.

ITE Service Summary

- International ITE: LeadershipITE (Class of 2016); STEM Committee Member (2020)
- SDITE: Member Services Co-Chair (2017 – Current); Strategic Plan Annual Meeting Committee (Member: 2009-2013); Hotel Liaison for 2012 Joint Annual SDITE & GLDITE Meeting; LAC Co-Chair for 2022 Annual SDITE Meeting
- KYSITE: Section Director (2016-Current), President (2011), Vice President (2010), Treasurer (2009), Secretary (2008)

Other Volunteer Service

- American Planning Association – Kentucky Chapter Programs and Special Events Committee Chair (2013 – Current)

Discussion Points

- **Reasons for running for office:** SDITE holds a unique position within the overall ITE structure. It provides accessibility beyond the local Section / Chapter yet does not feel as big and formal as the international level. SDITE is the glue binding the ITE organizational levels and has been referred to jokingly as the “sweet creamy filling of the Oreo” – Chris Kirby, Strategic Planning Session (Thanks Chris!). I want to use my experience serving in many roles over the past years in SDITE and apply my leadership skills to help continue the excellent service of our past and present leaders of SDITE. My primary background in service to SDITE has been hospitality and relationship building. My first major involvement at the District level was to help plan the 2012 Annual Meeting in Lexington, Kentucky. From that planning, I learned how much of a family SDITE is and the deep-seated culture and community that defines our District. The passion for serving in this organization over the years stems from this community feel and the desire to help connect people and provide the resources we need in our profession. I’ll do all that I can to help – from planning meetings, to strategic planning, to nourishing our members with my famous holiday cookies, to even filling in as the official Annual

Meeting Photographer (yup – I documented all of the 2017 meeting in Columbia, South Carolina!). I am not afraid to dig in and do what needs to be done!

- **Discussion of the candidate's goals and priorities as a member of the executive board:** If elected as Secretary / Treasurer I will seek to:
 1. **Guide:** We are embarking on a new Strategic Plan this year for SDITE, of which I am part of the committee. I helped set the stage for the previous plan developed in 2016 / 2017 – Imagine SDITE. As we look to set a vision for the next five years, my goal is to help support this effort – stretching ourselves to what we can do for the profession yet make it attainable.
 2. **Connect:** Each of our sections that make up SDITE each have unique aspects they bring to the table for the whole District. A priority is to further connect individuals and Sections to help with distributing the workload and provide access to even more resources for all.
 3. **Support:** Each SDITE President leads in his / her own way. I want to be a support to initiatives laid out prior to my tenure and set a realistic course for those that will follow my term on the board. I truly believe we can accomplish more if we work together and support each other
- **Discussion of how the candidate anticipates accomplishing his/her goals:** I have learned a lot about myself and about leadership in general through multiple programs including Leadership PE (Kentucky Program) and LeadershipITE as well as through my work roles as team leader, project manager, and mentor. These skills will enable me to achieve goals set out as part of my term on the board. As the new Strategic Plan is developed, I will use my experience in the process to help carry out the identified vision and actions. I will use my relationships and contacts to help with getting more accomplished with less overlap in our District by promoting cross-sharing with Sections. One area that Kentucky struggles with is technical content for meetings. Engaging speakers in our new virtual setting enables us to bring in outside perspective and have our members learn something new. Finally, I am a results-oriented person and I like to see measures by which success can be determined. The performance measures that came out of the previous Strategic Plan have been helpful in determining the vitality of our District. I want to ensure these great ideas continue with hard work through my tenure.
- **Discussion of the challenges and opportunities the candidate believes the profession will face in the coming three years:** Finding our new “normal” following the COVID-19 pandemic will be challenging yet provide opportunities over the coming years. The complete upheaval in our daily lives in 2020 has resulted in a new reliance on technology and forced more employers to be flexible on working from home. Will the changes carry through into the future? Do we need to re-think travel demand and needs? What data is available and how to we adjust for these changes? Will virtual meetings continue now we are more equipped as an industry to host / attend these, thereby reducing travel? All of these are questions I think about as hopefully we come out on the other side of this pandemic.
- **Discussion of the challenges and opportunities the candidate believes the sections, district or international ITE will face in the coming three years:** 2020 will forever be a year imprinted in our minds and the effects will be felt for several years. We as an organization will need to be flexible, yet proactive to our member needs. To be sustainable we will need to look for ways to engage and connect to students and young members as face-to-face meetings have been put on hold. The idea of District / Section / Representatives reaching out to new members and welcoming them with personal letters takes time but goes a long way in making a new member feel welcome. Soliciting and listening to needs on training and mentorship will go a long way in setting our organization apart and equipping our members with what they need in response to the current state of affairs, equipping our professionals with the tools to go forth and do their best for the transportation industry.